

# VITAL STATISTICS



**Iowa's Greatest Hits**

CALL LETTERS:  
KIOA FM

DIRECTOR OF SALES:  
Pam Washington

MARKET:  
Des Moines, IA

NATIONAL SALES MANAGER:  
Celia Rodine

FREQUENCY:  
93.3 FM

LOCAL SALES MANAGER:  
Sarah LeVere

FORMAT:  
Classic Hits

PROMOTIONS DIRECTOR  
Lindsay Reinert

POWER:  
100,000 watts

PROGRAM DIRECTOR:  
Tim Fox

TARGET AUDIENCE:  
Adults ages 35-54

GENERAL MANAGER:  
Jeff Delvaux

WEB SITE:  
[www.kioa.com](http://www.kioa.com)

OWNER:



## AIRSTAFF

MORNINGS:

*Maxwell Schaeffer  
and Pam Dixon*

MIDDAYS:

*Alan White*

AFTERNOONS:

*Tim Fox*

EVENINGS:

*Kate Garner*

## SAMPLE PLAYLIST

*Elton John  
Doobie Brothers  
The Beatles  
Beach Boys  
Rolling Stones  
Billy Joel  
The Eagles  
Fleetwood Mac  
Chicago*