



## Iowa's Greatest Hits “KIOA Car-X Corvette Giveaway”

*Official Contest Rules as of: July 22, 2009*

### Prize

1. The name of the contest shall be the “93.3 KIOA Car-X Corvette Giveaway,” (hereafter referred to as “Contest” or “Giveaway”), an opportunity to win a 1996 Corvette, valued at \$13,000, (hereafter referred to as “Grand Prize”). Dates of contest are May 16, 2009 through July 25, 2009. Winner must accept Grand Prize as is. Your willingness to participate means that you will accept Grand Prize in its current condition including any interior, exterior or mechanical imperfections present at the time of Grand Prize Giveaway. **Grand Prize is non-transferable and is not redeemable for cash.**
2. This contest is open to registered Iowa drivers, 21 years of age or older. Employees of KIOA and the Des Moines Radio Group, and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the KIOA main studio are not eligible to win any contest. Employees of Car X and their immediate families are not eligible to win this contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.

### How to Qualify for Grand Prize:

3. **HOW TO ENTER:**  
Visit various locations where the “KIOA Car-X Corvette Giveaway” automobile will be on display. **ONE CONTEST ENTRY PER PERSON AT EACH CONTEST APPEARANCE** (i.e. If there are 34 Contest appearances, contestants may enter a maximum of 34 times). In cases of multiple entries by the same person at a given event, **ALL** entries by that individual will be thrown out, thereby eliminating the chances for them to qualify at that particular event. The person who puts the entry in must be the person whose name is on the entry. Times and locations will be broadcast in advance on 93.3 KIOA and available on [www.kioa.com](http://www.kioa.com) throughout the duration of the Contest. Any changes in times or locations will be broadcast by KIOA in a timely manner.

4. **QUALIFYING:**

Listeners must correctly identify the exact number of keys in the vette vault (plexi-glass box) as determined by 93.3 KIOA to win grand prize. If there is no exact guess, the qualifiers that guessed within 30 of the exact number without going over the actual number will be declared qualifiers for the Grand Prize. The week prior to the grand prize event, 93.3 KIOA will make every effort to contact qualifiers by phone and mail to relay all pertinent information related to the Grand Prize event (i.e. check in time, procedures and a written copy of rules for grand prize drawing).

KIOA is not responsible for inability to notify a qualifier in a timely manner when all efforts have been exhausted. KIOA is not responsible for technical problems due to telephones or problems associated with mail or e-mail delivery.

KIOA officials reserve the right to determine which entries are valid and correct. All entries are confidential, and the sole property of KIOA Radio. KIOA Radio officials, judges, and the like, will not divulge as to whether there are any correct entries for the duration of the Contest. KIOA Radio is not responsible for lost or stolen entries. Odds of winning will depend on the number of correct entries, which will not be known until on or around July 25, 2009.

GRAND PRIZE EVENT:

5. Saturday, July 25, 2009, KIOA Radio will conduct a random drawing of all correct entries during a "live on-location broadcast" at Car X at 1400 NW 86<sup>th</sup> in Clive, Iowa from 9:00a.m. to 11:00a.m. In the event that there is no exact guess, the entry coming closest to the exact number without going over the exact number will be declared the winner. If more than one entrant guesses the same number of keys closest to the actual number without going over, a random drawing will be held to determine the grand prize winner. All qualifiers for Grand Prize must be present at Grand Prize Drawing to win. *(i.e. only those qualifiers who were contacted by KIOA officials and are present will have their entries put into the drawing box. If a person who has qualified is not able to make the Grand Prize drawing, regardless of the circumstances, the qualifier CANNOT send someone else to represent them at the drawing nor accept the prize...therefore their entries will not be put into the drawing)*. All correct entries by any one entrant will be entered into the drawing. Qualifiers must present a valid form of photo ID. (i.e. state identification) before their entry/entries will be put in the drawing box and sign an affidavit of eligibility, advertising and liability release form before entries will be put in drawing box. Only those entries that 93.3 KIOA officials deem to be valid will be entered into the drawing.

The first qualifying entry drawn will win the Grand Prize. There is only one (1) Grand Prize. Winner assumes responsibility for any and all applicable fees as a result of and associated with winning Grand Prize. Grand Prize winner is required to sign an affidavit of eligibility, advertising and liability release immediately upon winning Grand Prize.

6. As a condition of winning the Grand Prize, winner agrees to not sell Grand Prize for a period of six (6) months and leave decals representing 93.3 KIOA on grand prize vehicle until October 1, 2009. After October 1<sup>st</sup>, 2009 winner may contact KIOA in order to have decals removed if the winner so chooses. Decals being removed before the aforementioned date of removal classify breach of contract with KIOA and Grand Prize will be forfeited.
7. 93.3 KIOA, affiliates, participating clients, sponsors, their agencies, and the like, or any member thereof, make no claims of merchantability of Grand Prize.
8. Value of Grand prize equals \$13,000 (Corvette value is \$13,000)
9. Your willingness to participate in the contest authorizes KIOA to use your name, photograph, voice, character, and likeness for promotional purposes. Grand Prize winners must waive any claim of royalty, right of remuneration for such use, and agree not to appear on, or on behalf of, any other radio station for a period of 90 days. Winner also may not win any contests or prizes on KIOA for a period of six months from the date of winning the Grand Prize.
10. By participating, winner releases 93.3 KIOA, Saga Communications of Iowa, their parent companies, officers and directors, stockholders, affiliates, sponsors, clients, or any employee of same, from any and all claims, liabilities, and damages arising directly or indirectly out of the award and use of the prize, including any illness, damage, injury, or death which may be sustained in conjunction with playing Contest and in conjunction with any and all prizes awarded.
11. In accordance with Federal law, any winner receiving a prize(s), valued at \$600 or more in a given calendar year, will be issued an IRS Form 1099 (miscellaneous income). Total Grand Prize is valued at \$13,000. In the event Grand Prize winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (e.g. garnishment, child support order, judgment, lien, and the like), 93.3 KIOA'S DELIVERY OF Grand Prize to the official representative of the governmental agency claiming right to Grand Prize shall be deemed to be the award of Grand Prize to winner. 93.3 KIOA shall be entitled to rely in good faith upon documents presented by the representative(s) seeking to collect the prize in lieu of the winner. 93.3 KIOA shall not be liable for any claim by winner for damages incidental thereto.
12. Entry into Contest implies full and complete knowledge of Official Rules as stated in this document, and entrants agreement to be bound by these rules and/or by the decision of the judges, which are final in all matters. Any questions or disputes will be reviewed by KIOA Radio in a timely manner. All decisions by same will be at their sole discretion and will be final.
13. KIOA is not responsible for technical problems due to telephones, problems associated with telephones, mail, email delivery or access to [www.kioa.com](http://www.kioa.com). Due to the nature of our programs that are heard on-line over the internet, contests heard on the radio station's internet audio stream are slightly delayed from the time the contests are heard on the broadcast station, and will be running behind

the broadcast signal. Thus, all contests heard are delayed. This delay can last for as much as 30 seconds or more. This means that when KIOA contests are played that require a specific caller to telephone the radio station (such as “Caller number 10 when you hear the sound effect”), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

14. Rules are subject to change without notice and are available upon request at the 93.3 KIOA studios, 1416 Locust St., Des Moines, IA, 50309.
15. All decisions of 93.3 KIOA are final!